



Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

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Pakistan

Promotion Opportunities

Consumer Food Shows in Pakistan, Uzbekistan and Kazakhstan

2000

Approved by: **Jim Dever, Ag Attache U.S. Embassy Islamabad, Pakistan**

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Report Highlights:

Includes PSD changes: No
Includes Trade Matrix: No
Annual Report
Islamabad [PK1], PK

Section I. Trade Shows

(Food Expo-2000

Consumer Food Show
Almaty, Kazakhstan
April 11-15, 2000

Purpose: Food Expo 200 is an annual trade event organized by TNT Production, Inc (U.S.A.) Last year, the Expo attracted over 60 companies from 20 different countries, including U.S., Europe, Asia, and the CIS to its 3,000 square meter exhibition space. Show organizer have aggressively promoted attendance among 20,000 Kazakhstani importers, distributors, wholesalers, and large enterprises who are seeking to do business with western foodstuffs manufacturers.

Contact: Mr. Alexander Hmelevskiy
Representative
TNT Production, Inc
Almaty, Kazakhstan
Tel: (7-3272) 501999
Fax: (7-3272) 501999

(or) For U.S. companies interested in participating in the Food Expo contact:

Mr. Justin Webb
President
TNT Production, Inc
11921 Freedom Drive, Suite 550
Reston, Virginia 22090 USA
Tel: (703) 406-0010
Fax: (703) 406-8543

(Agexpo Central Asia

Foods and Agricultural Equipment
Tashkent, Uzbekistan
April 13-16, 2000

For additional details and organizer information, contact:

Mr. Nizam Yuldashbayev
FAS Agricultural Specialist

U.S. Embassy
82, Chilanzarskaya Street
Tashkent, 700115, Uzbekistan
Tel: (998-71) 120-54-50
Fax: (998-71) 120-63-35
E-mail: agtashkent@fas.usda.gov

(Agroprodexpo 2000

Food and Agricultural Show
Astana, Kazakhstan
September 7-9, 2000

Purpose: Agroprodexpo 2000 will take place from September 7-9, 2000 and will be located in the Congress Hall, Astana. The target audience is foodstuffs and agricultural machinery importers.

Contact: Mrs. Sholpan Kozhabaeva
Manager
IEC Atakent-Expo
42 Timiryazeva St.,
Almaty, 480057, Kazakhstan
Tel: (7-3272) 44-11-37 or 47-66-69
Fax: (7-3272) 50-96-08 or 47-60-48
E-mail: expo@asdc.kz

(Exhibit USA 2000

U.S. Product/Catalog Exhibition
Karachi, Pakistan
September, 2000

Purpose: This is the main U.S. trade exhibit held in Pakistan, featuring all types of U.S. products and services, including consumer foods.

Contact: Mr. Tariq Sayeed
U.S. Commercial Service
American Center
60 Jinnah Avenue
Islamabad, Pakistan
Tel: (92-51) 822114
FAX: (92-51) 823981
E-mail: tariq.sayeed@mail.doc.gov

(Interfood-Foodpack 2000

Consumer Foods and Packaging Equipment

Almaty, Kazakhstan

November 1-4, 2000

Purpose: This is the second international exhibition on foodstuffs and packaging to be held in Kazakhstan.

Contact: Mrs. Ainyr Smagylova
Manager
ITECA, Ltd
42 Timiryazeva St.,
Almaty, 480057, Kazakhstan
Tel: (7-3272) 44-97-15 or 44-97-56
Fax: (7-3272) 50-93-90 or 44-97-56
E-mail: strax@online.ru
Web: www.iteca.kz

(Consumerexpo

Consumer Foods and Other Products

Tashkent, Uzbekistan

November, 2000

For additional details and organizer information, contact:

Mr. Nizam Yuldashbayev
FAS Agricultural Specialist
U.S. Embassy
82, Chilanzarskaya Street
Tashkent, 700115, Uzbekistan
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Fax: (998-71) 120-63-35
E-mail: agtashkent@fas.usda.gov

Section II. Retail In-Store Promotion

FAS/Islamabad and Almaty are planning several In-Store promotional events during 2000 to promote

U.S. consumer food products. These events will be announced several months in advance to allow interested U.S. suppliers to participate.

Section III. Hotel, Restaurant, Institutional Promotions

None Currently Scheduled

Section IV. Other Promotional Activities

None Currently Scheduled

POST CONTACT

If you have questions or comments regarding this report or need assistance exporting to Pakistan (or Uzbekistan or Kazakhstan), please contact the Foreign Agricultural Service Office in Islamabad at the following:

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